



FlatTurtle

Data > Info >> Comfort.



Experts in real-time digital signage

What we do

We use digital signage to keep the world informed. Thanks to Internet connections, our FlatTurtle displays are able to present **accurate, fully up-to-date information** for any particular location. And no matter how many FlatTurtle screens you have, you can control them separately. This means certain information on one screen, and different information on another. **It's your choice.**

We collect data about your location...

When visitors enter or leave your location, why not give them the information they need? We provide details about mobility, weather, current affairs and more, but **adapt it to ensure your audience has the facts and figures that matter most**: how long the train is delayed, when the next bus to the station will arrive, when it will stop raining and any other information you wish to share.

Mobility pack 

NMBS, De Lijn, STIB, Airport, traffic information, bikes (villo, vélo)

Dining facilities 

Weather 

Social Media 

...and process the data before we deliver it to you through the network...

Together with our partners we deliver the full digital signage experience. **We ensure everything** from Internet connectivity to the installation of the displays. **Furthermore, we customise the interface to your needs.** We even include your company logo and brand. And if you already have a digital signage system in place, we can integrate it into your new FlatTurtle digital signage installation. Sound good? It looks even better!

... keeping your guests fully informed with our display in your building.



The FlatTurtle Experience

No more boring corporate presentations. No more looped movies. And no more pixelated eye-sores. We use the latest web standards and data technology to give you a fully customisable experience in real-time.

Real-time? Instantly. Regular turtles may move slowly, but FlatTurtles are able to collect and display information, like social media updates, fire alerts and configuration changes instantly. **This is the first time the real-time experience has been brought to digital signage.** And our FlatTurtles are looking forward to bringing it to you.

You get a wide variety of "Turtles" to choose from. And this means you can create your own unique display. We even make it possible for you to plug in your own data streams.

At FlatTurtle we have a team of software programmers who develop systems to meet your needs. Why not have your information visualised and used to deliver a personalised experience?



Turtle Power

Our set-top box has a **very low power consumption**. Great for the environment and there's no need for fans or cooling. Power-efficient design which still provides you with all the power you'll ever need.

Out of your shell and into 'The Cloud'

Servers are often a lot like turtle shells. They are big, bulky and cumbersome. They restrict you. And they need constant maintenance. We prefer our turtles flat and out of the shell. And we prefer our servers to be non-existent. This is why we use 'The Cloud'. Your displays, the data supply, configuration panels and other components are **all run without the need for physical information storage systems**, but are still just as safe and secure. It also allows FlatTurtle to manage your software and hardware by remote. And this gives you time to relax.

Set up wherever and whenever you like

Want it simple? You don't need expensive tools to manage or update FlatTurtle displays. Just a device connected to the Internet. **Any device**. Like a computer. A Mac, a tablet or even a Smartphone. And then, with the **MyTurtle configuration panel**, you can instantly set up, update and configure your display. Anywhere and anytime you like.

FlatTurtles tuned to your needs

Turtles are social animals. They love to interact. Which is why we let your audience interact with FlatTurtle displays. We provide a **controller which allows your audience to quickly and temporarily personalise** the information on the screen to meet their needs.

Who we are

FlatTurtle is a spin-off from iRail, a non-profit organisation that supports digital creativity in transport data. At iRail, we use new technology to keep people who are on the road everyday fully informed. 'The Cloud', advanced programming languages and modern, flat screen displays all combine to keep users in the picture, up to date and as comfortable as possible.

The FlatTurtle Difference



Community driven development

We believe in providing you with the **highest quality and latest technology**. This is why we created a team of different experts with different backgrounds, from **information architects to technology experts**. We put our products through a long process to ensure they deliver the optimal experience.



Living lab: tested on a real audience

When you buy at FlatTurtle, you don't buy a finished product. We are a living lab. This means we monitor how users interact with your FlatTurtle screens. And this means we can **optimise** them for the ultimate experience.



Professionals in real-time and open data

We were early to take an approach integrating the Web Of Things and Linked Open Data. We use technology as a way to interconnect all the data on the Internet to get the most relevant information. And this leaves your audience in **complete comfort**. Our time within the iRail project has enabled us to gain experience in real-time and open data. The result? The FlatTurtle experience.

Contact us now to experience FlatTurtle yourself.

Contact us

Tel **+32 (0)2 669 10 01**
Helpdesk **+32 (0)2 669 09 99**
info@FlatTurtle.com

spri FlatTurtle bvba
Avenue du Port 86c - 18 Haven



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www.FlatTurtle.com